## **Doosan Forklift Parts**

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental company which consists of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Plano houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client needs.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. What's more, there are more than 90 independent dealers moving lift truck materials and materials handling equipment. This system helps Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line impressively includes 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various truck models vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing forklift business in the North American marketplace, thanks to their stability in maintaining a high level of consumer service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. lift Truck division based in Cleveland has a professional team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Originally the domestic lift truck marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled forklifts as part of a domestic machinery expansion venture. Product sales of these products were initially targeted to state-run corporations, large scale businesses, and the armed forces. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

Home-based forklift trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's advanced technological enhancements combined with sales success placed them in a position of significant growth of their lift truck business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the very competitive North American materials handling market. This joint-venture proved highly successful for Daewoo and their lift truck sales expanded greatly. In 1984, the company completed development of a new facility to help in producing high end value-added goods for export. In 1993, the company had a global sales system and started exporting designs they had established through in-house technology, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas markets.